

# THE 2010 INDUSTRY PARTNERSHIP AGREEMENT (CONTINUED)

**By joining the Industry Partnership, my firm agrees to make the following commitments:**

- Attend regional partnership roundtables, conferences, and best practices sessions.
- Actively work in partnership projects by sharing expertise and industry knowledge.
- Assist in the development and delivery of training projects
- Participate in surveys and interviews for partnership research projects.
- Commit resources to help sustain the Industry Partnership by completing 4 hours of volunteer time.

**I will volunteer to participate in at least one of the following:**

- ☐ Serve as interview to assist with pre-screening persons who are entering industry specific training. (Up to 4 hours).
- ☐ Assist the Technical College staff with designing new training curriculum. (2 – 2 hour increments)
- ☐ Serve as instructor for an individual specific Foundation Class. (Up to 4 hours).
- ☐ Introduce Partnership Coordinators to potential/new Industry Partnership members.
- ☐ Serve as speaker for Job Center based workshops. (2 hour increments)
- ☐ Sign-up for WC Connections. (Up to 4 hours)

**Thank you for your commitment to improving our workforce development system.**

## For More Information:

If you have questions about becoming an Industry Partner, contact the Partnership Coordinator in your area:

### Dane County

Julie Enloe

(608) 242-4546 or [jenloe@comeherefirst.org](mailto:jenloe@comeherefirst.org)

Barbie Fye

(608) 242-4564 or [bfye@comeherefirst.org](mailto:bfye@comeherefirst.org)

### Jefferson and Dodge Counties

Cindy Rushbrook

(920) 675-4607 or [crushbrook@comeherefirst.org](mailto:crushbrook@comeherefirst.org)

### Sauk, Columbia, and Marquette Counties

Katie Week

(608) 355-3145 or [kweek@comeherefirst.org](mailto:kweek@comeherefirst.org)

With other questions, contact the Workforce Development Board of South Central Wisconsin at: (608) 249-9001 or visit [www.wdbscw.org](http://www.wdbscw.org).

## Founding Members of the Industry Partnership:

- The Workforce Development Board of South Central Wisconsin
- The South Central Wisconsin Job Centers
- Madison Area Technical College
- Moraine Park Technical College
- Center on Wisconsin Strategy



2010 INDUSTRY PARTNERSHIP MEMBERSHIP



**BECOME AN INDUSTRY PARTNER  
FOR 2010**



# AN OPPORTUNITY FOR DEVELOPMENT IN YOUR SECTOR

**THE 2010 INDUSTRY PARTNERSHIP AGREEMENT** brings companies together by sector to: identify and overcome shared problems such as skill shortages and worker retention; help public sector educators design and deliver needed skills training; combine resources to purchase training; share industry knowledge and best practices; and present a unified voice for system reform.



## ABOUT THE INDUSTRY PARTNERSHIP

### Dear Industry Partner,

The South Central Workforce Development area has been working since 1998 to bring together leading stakeholders – including Madison Area Technical College, Moraine Park Technical College, the Workforce Development Board of South Central Wisconsin, South Central Job Center System and the University of Wisconsin-Madison – to build and pursue a strategic vision for workforce development in the region. These partners are investing together to build resources to support the workforce preparation and development for all residents of the region.

Such work requires a shared vision among these institutions, and a stronger role for the region's leading employers in implementing it. Central to this work are "Industry-Specific Partnerships" that bring companies together by sector to: identify and overcome shared problems such as skill shortages and worker retention; help public sector educators design and deliver needed skills training; combine resources to purchase training; share industry knowledge and best practices; and present a unified voice for system reform.

Over the past years, more than 100 employers in the health care and manufacturing sectors have participated in the South Central Wisconsin – Industry Partnership efforts, which sponsored career-track training programs for over 1,000 workers throughout the region. The Industry Partnership also drives the ability

## ABOUT THE INDUSTRY PARTNERSHIP

to seek additional financial resources to develop new industry focused training projects. In 2010, we will continue to facilitate firms' coming together to identify training needs, develop curriculum, and purchase courses. We will also work to implement strategies to improve employee recruitment and retention, provide an on-going forum for information sharing and strategic discussion, continue to conduct timely research on economic and industry trends critical to the region, and work to create a population of workers with skills based on industry needs ready for industry recruitment and/or advancement.

We invite you to be a member of our Industry Partnership efforts in 2010 by agreeing to the commitments outlined on the reverse side of this page.

We hope that you join with us to work on many exciting projects in the upcoming year!

**Dave Boyer**  
MCD, Inc.

**Ed Clarke**  
Madison College

**Karen Coley**  
Moraine Park  
Technical College

**Kathy Cromey**  
Penda Corporation

**Karna Hanna**  
Sauk County ED

**Howard Teeter**  
Anteco Pharma

**Phyllis Wilhelm**  
Madison Gas & Electric

## THE 2010 AGREEMENT

As an Industry partnership Member, your firm can expect:

- Relevant and affordable training for new and incumbent workers.
- Opportunity to participate in grant funded projects written specifically to address the needs of Industry Partnership Members.
- Opportunities to develop a talent pool of workers for industry recruitment.
- On-going engagement in cross-firm learning and sharing of best practices.
- Opportunities to develop stronger relationships with public sector partners.
- Timely research on industry trends, regional economic activities, and labor market information.
- Receive updates on new Job Center business services and activities.
- Access to WC Connections.
- Access to workforce and economic data analysis relating to business and industry in the region.

*(See More)*